

IMPROVING YOUR MPH



SFBayTraffic.com

Your traffic woes have ended

SFBayTraffic.com delivers high quality and timely road traffic information for the San Francisco Bay Area directly to your cell phone, pager or email-enabled mobile device. And you get the information moments from the time that reliable and trusted sources like Caltrans and the California Highway Patrol (CHP) have it.



No more flipping radio stations waiting for the next traffic update

During peak traffic hours, there are an average of about 30 or so significant incidents impacting traffic at the exact same time. The Bay's roadways are crowded with accidents, obstructions, road work and more. You take a clear route, while those other poor trapped drivers are still switching radio stations seeking some tidbit of information on the accident you knew about 10 minutes before.



"I love the easy to read abbreviations like: 'NB 101 @ Whipple.' You beat major radio stations by about 5 minutes each time."

- Justin, CEO



"The service is excellent. I am on the road 4-5 hours a day, and I use it every day!"

- Bill, Manager



"In a split second, I am able to find out about accidents that would otherwise delay me . . . accidents that common traffic reports choose not to talk about. No more flipping radio stations."

- Sonia, Production Scientist

Pick the times you drive, pick the routes you drive and you're in the know

For a small monthly fee, we dispatch short and accurate traffic information: personalized alerts concerning wrecks, "rubber-necking" backups and other incidents on both major highways and less-traveled roadways. These are delivered via your cell phone, pager, email-enabled mobile device or your PC. It's a practical, useful application for the text-messaging capability you have on your cell phone or pager — capability you may not have known you have.



Win the gridlock war

We are your best defense against the torment of traffic impediments and delays that rob you of precious time, add stress to your life and wreak havoc on your personal and professional life.

SFBayTraffic.com reports on about 10,000 different road intersections through the entire Bay Area. This information is customized and filtered to fit your needs. Do you drive route U.S. 101 every day except Fridays when you work out of a satellite office that takes you down route I-807? Do you work a flex-time schedule 8:00 a.m. to 7:00 p.m. Monday-Thursday and 9:00-noon on Friday? Simply note this on your SFBayTraffic.com profile, and you receive personal alerts specific to your driving patterns.

Actually improve your life with your cell phone, pager or PDA

Finally, there's a useful application for wireless text messaging. You pull out from your driveway to get to that deal-making meeting and you get a subtle beep on your cell phone, your palm device or your mobile email unit. The message reads:

**00-101 N @ N BENSSTOFF AVE
accident, 3 lanes blocked
Expected End: 7:30 AM**



You adjust your route to take Central Expressway, arrive at your destination on time and close the deal.

Premium information made convenient and affordable

Improve your MPH — contact SFBayTraffic.com today

SFBayTraffic.com
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